

Imperial Valley Regional Occupational Program and  
Central Union High School District  
**Transportation Industry Sector Employer Advisory Meeting**  
Meeting of Thursday, March 17, 2016

**Introduction/Purpose:** Mr. Shane and Mr. Gonzalez called the meeting to order at 12:00 and thanked everyone for attending. Mr. Shane and Mr. Gonzalez announced that the purpose of the meeting was to obtain input and recommendations from the industry business partners. Mr. Gonzalez said that we value the input from the business partners. Self-introductions were made with the following present:

<b>Voting Members:</b>	Charles Veretto	Warranty Administrator, IV Auto Mall
	Andrew Villero	Technician, Rogers & Rogers Nissan
	Mario Ramirez, Sr.	Supervisor, Granite Construction
	Carleton Bradley	Veterans Rep., Employment Development Department
	Henry Neideffer	Maintenance, Central Union High School

<b>Non-Voting Members:</b>	Craig Lyon	Principal, Central Union High School
	Mara Sanchez	Counselor, Central Union High School
	Irma Avelar	Counselor, Central Union High School
	Ron Shane	Instructor, Central Union High School
	Jesus Enriquez	Student, Central Union High School
	Alejandro Guzman	Student, Central Union High School
	Mario Ramirez, Jr.	Student, Central Union High School
	Joab Gonzalez	Program Manager, IV Regional Occupational Program
	Debbie Burquist	Guidance Technician II, IV Regional Occupational Program

**Minutes Review and Approval:** The minutes of the October 20, 2015, were reviewed as presented.

**Review of Industry Sector and Pathway:**

- a. Business Industry Partner Information Regarding Business / Industry that may Inform Course Curriculum Choices - emerging trends, changes in workforce, practices, skills, equipment, software, etc.:

Mr. Shane reported that his CTE Automotive Maintenance and Light Duty Repair students were finishing up the year and the students would be eligible to take the Automotive Service Excellence (ASE) Exam to prepare them for entry level positions in this industry and his goal was to find employment for his students.

Mr. Shane mentioned that the local car dealerships have been very supportive of the program and he stressed that the students have received training on interpersonal skills through the assistance of Ms. Burquist. Mr. Shane said that Mr. Villero did an excellent job during his presentation to the students for career day.

Mr. Shane announced that he would like to have his six students that are ready to participate in the job shadow program the week of March 29, 2016. He reported that he would be attending the Automotive Service Excellence Industry Education Alliance Conference in Charlotte, North Carolina, this year.

Student Mr. Ramirez, Jr., said that he was learning about the different parts of the automobile and that he would like to learn more about the automotive industry. Mr. Ramirez, Sr., mentioned that he had received electrical training in Mexicali and that this was a necessary skill for this industry. He mentioned that resumes needed to reflect all training in the automotive industry.

Student Mr. Enriquez said that he was participating in an internship at O'Reilly Auto Parts and that this was a great opportunity. He stated that after his internship hours were completed he would like to be hired. Ms. Burquist announced that this is one of the student's goals and their reason for participating in internships. Mr. Bradley announced that the Employment Development Department (EDD) office offered workshops for youth to better prepare them for job interviews, resumes and interviews.

- b. Course Information (curriculum methods of assessment / competencies to be reviewed as a result of industry discussion):  
Mr. Shane reported that every five years the ASE Exam is restructured and that all the new task sheets require critical thinking.
- c. Articulation / Certification Information (any effect on Articulation/ Certifications as a result of industry and course discussions):  
Mr. Shane announced that the articulation with Imperial Valley College for the automotive program is still active. Mr. Gonzalez explained the process of the articulation and how students could earn college credit.

#### **Internship Opportunities:**

- a. Project TOY Opportunities: Mr. Gonzalez informed the committee how students could be a part of project TOY and encouraged students to go through the certification process at the America's Job Center of California (formerly known as One-Stop and Employment Services).
- b. Advisor input and recommendations: Mr. Villero said that all the students needed to push themselves to become the best that they can and he agreed that the electrical component is a must in the automotive industry. He announced that applicants need to have entry level training and the dealerships are pushing to have more qualified applicants.

**Progress of IV Career Readiness Certificate & NCRC (National Career Readiness Certificate):** Ms. Burquist informed the members that 12 Central students have tested and passed the NCRC exams and Mr. Enriquez was one of the 12. Students are tested in three areas: Applied Mathematics, Reading for Information and Locating Information. Ms. Burquist stated that employers could go on-line to validate the applicant's certificate. Mr. Gonzalez provided a presentation on the value and how this NCRC Certificate became a part of IVROP. Mr. Lyon mentioned that he was going to look into how students could receive high school credit while doing volunteer work.

#### **Upcoming CTE Events:**

- a. The IVROP Showcase and Recognition Ceremony will be on April 19, 2016, from 5-7:30 pm at the IV Expo, Casa de Mañana Building. Mr. Gonzalez mentioned that the public is invited.
- b. The IVROP Community Foundation awards high school students scholarships. The applications were due April 8, 2016, and announcements would be made in May.
- c. The IVROP Community Foundation Dancing with the Stars Gala fundraiser would be May 6, 2016. Mr. Gonzalez announced that the 600 tickets were completely sold out.

**Next Annual Meeting (Fall 2016) / Adjournment:** Mr. Gonzalez mentioned that the next meeting would be in the fall 2016. The meeting was adjourned at 12:30 pm.