



Imperial Valley Regional Occupational Program and  
Central Union High School District  
**Transportation Industry Sector Employer Advisory Meeting**  
Meeting of Tuesday, October 20, 2015

**Introduction/Purpose:** Mr. Shane and Mr. Gonzalez called the meeting to order at 12:00 pm and thanked everyone for attending. Self-introductions were made with the following present:

**Voting Members:**

Gilbert Harrison	Service Manager, Rogers & Rogers Nissan
David Dorame	Technician, Rogers & Rogers Nissan
Greg Stevenson	Shop Foreman, Rogers & Rogers Nissan
Andrew Villero	Technician, Rogers & Rogers Nissan
Mick Warner	Service Manager, El Centro Motors
Frank Guzman	Shop Foreman, El Centro Motors
Henry Neideffer	Maintenance, Central Union High School
Carleton Bradley	Veterans Representative, Employment Development Department

**Non-Voting Members:**

Renato Montano	Superintendent, Central Union High School District
Ron Shane	Instructor, Central Union High School
Ignacio Ramos Jr.	Parent, Central Union High School
Taylor Hanson	Student, Central Union High School
Yoshua Burger	Student, Central Union High School
Jesus Gonzalez	Student, Central Union High School
Matthew Murillo	Student, Central Union High School
Joab Gonzalez	Program Manager, Central Union High School
Debbie Burquist	Guidance Technician II, IV Regional Occupational Program

**Minutes Review and Approval:** A motion was made by Mr. Harrison and seconded by Mr. Villero to approve the minutes of April 1, 2015. The motion was passed unanimously.

### Review of Industry Sector and Pathway Analysis

- a. **Pathway Course Preview / Discussion:** Mr. Shane announced that he had received the Automotive Service Excellence (ASE) Industry Education Alliance "Teacher of the Year" award at the ASE Conference held in Kansas City in July 2015. He reported that he had a total of 111 students enrolled in his program and everything was running smoothly. Mr. Shane reported that this year his goal was to get his program A-G approved through the University of California system. He plans to involve his students in the community to market his program for entry level positions. He stated that his students would be ready for job shadowing at three hours a day, Tuesday, Wednesday, and Thursday during the spring break and he would get together with the industry partners to set this up. He announced that his students would be ready to take the articulation exam in the spring at Imperial Valley College. Mr. Shane reported that the National Automotive Training Education Foundation (NATEF) was in the process of updating their Maintenance and Light Repair (MLR) Curriculum. His program offers MLR 1 at 270/360 hours and MLR 2 at 270/360 hours totaling 540/720 hours. Ms. Hanson announced that she had learned many skills in the automotive program such as engine parts, how to repair them and how they work. She mentioned that she had disassembled a Jaguar engine and the automotive class has been a huge asset in her life.
- b. **Business/Industry Synopsis** and practical information regarding business/industry that may inform course curriculum choices (emerging trends, changes in workforce, practice, skills, equipment, software, etc.): Mr. Warner stated that at entry level positions applicants are not as articulate and writing skills were extremely important. He announced that he hires part-time employees and depending on their performance the position

could turn into full-time. Mr. Guzman reported that soft skills were extremely important such as; typing, speaking English and punctuality were all important components in this industry. He stated that Global Shop Manuals are the new trend and there is less reading and more pictures in these manuals. Mr. Guzman stated that tattoos could be an issue depending on the job position and added that employers can investigate an applicant's Facebook page. He reported that during the interview process the former CTE applicants seemed to be better prepared. Mr. Montano announced that technology is being pushed in classrooms to better prepare the students for the workforce. Mr. Stevenson mentioned that teaching students the Variable Valve Timing (VVT) was important in this industry. Mr. Shane responded that this topic is covered in his program. Mr. Bradley reported that the Employment Development Department had a Youth Program for ages 16-24 and his focus was to assist Veteran's in seeking employment. He stated that applicants had difficulties with presenting themselves during job interviews.

- c. **Competency/Assessment discussion** (any changes to curriculum/methods of assessment/competencies to be reviewed as a result of industry discussion): The Certificate of Course Completion with the MLR competencies was reviewed and no changes were recommended.
- d. **Articulation/Certification information** (any effect on Articulation/Certifications as a result of industry and course discussions): Mr. Joab briefly reviewed and discussed the Articulated Coursework Data and four students passed the Automotive Technology articulation exam last year. Ms. Burquist reported that IVC paid for the student's college units earned as a results of passing the articulation exam and the \$46.00 per unit saved money for the parents.

**Motion to continue CTE Industry Sector/pathway(s)** as presented/discussed (note necessary follow-up): A motion was made by Mr. Harrison and seconded by Mr. Stevenson to continue the CTE Industry Sector/pathway. The motion was carried unanimously.

#### **IV Career Readiness Certificate (IVCRC) and National Career Readiness Certificate (NCRC):**

- a. **Discussion of need/purpose:** Mr. Gonzalez explained the purpose and process of the NCR Certificate. He announced that this certificate is recognized nationally and that the students tested in three exams. Those three exams are Applied Math, Reading for Information and Locating Information. He mentioned that there were four levels including platinum, gold, silver, and bronze and this was determined by the scores. Ms. Burquist stated that last year there were 11 students who were gold recipients and one silver. She said that she had administered the Key Train Pre-test to all of the Career Training Education (CTE) classes at Central Union High School with the exception of one of Mr. Shane's CTE classes and the purpose of the pre-tests was to prepare students for the final three exams. She reported that the final exam fee was \$24.00 and IVROP paid this fee. Ms. Burquist announced that this certificate is a credential that certifies the applicant's workplace skills and employers could use the certificate number to validate the applicants' certificate.
- b. **Current efforts/outreach:** Ms. Burquist reported that the ACT National Career Readiness Certificate is another avenue for applicants to stand out and 200 employers in the Imperial Valley valued this certificate.

**Upcoming CTE Events:** Mr. Gonzalez announced that IVROP had several events planned and they were the following:

- a. Health Science Regional Leadership Training – December 5, 2015
- b. CTE Student Skills Competitions (Spring 2016)
- c. IVROP Showcase and Recognition Ceremony – April 19, 2016
- d. IVROP Dancing with the Stars Gala – May 6, 2016

**Next Annual Meeting/Adjourned:** Mr. Gonzalez adjourned the meeting at 12:40 pm.