

**Imperial Valley Regional Occupational Program
Stage and Theater Employer Advisory Board
Minutes of November 13, 2014**

Introduction of members and guests:

Mrs. Garcia called the meeting to order at 12:05 p.m. Self-Introductions were made and the following members were present.

Voting Members:

Jason Zara	CEO of Brawley Chamber of Commerce
Charla Teeters	Program Manager of Imperial County Film Commission
Rosemary Wood	Executive Director of North County Coalition of the Arts
Billy	

Non-Voting Members:

Julie Moreno	Counselor of Southwest High School
Rosa Maldonado	Counselor of Southwest High School
Bryan	Teacher at Brawley Union High School
Vicente Ortiz	Guidance Technician
Lupe Garcia	Program Assistant

Purpose of meeting/announcements:

Ms. Garcia explained the purpose of the meeting was to obtain input from industry on what should be taught in the ROP programs to help better prepare students for the workplace.

Industry Update:

Rosemary Wood spoke on Brawley making a resolution in June 2014, to make downtown Brawley an Arts District. Jason added that the bike racks even have a hint of art; by the way they are shaped. He explained that Downtown Brawley is really pushing for an Art atmosphere. He also informed us that Cattle Call brought more people to downtown and were exposed to the Arts District. Rosemary Wood informed us that during Cattle call and the Farmers Market, that the cities art contest was advertised. Charla Teeters informed us about the 4th annual Film Festival. The 4th annual Film Festival had 27 entries for it. Workshops were offered in movie makeup, casting, script writing, and basic camera work. There was a Question & Answer with Director of a Horror movie. They had a good quality conversation. The 5th annual Film Festival will be held in October. If there is no participation from general public then it will need to be reevaluated. It was added that the movie American Sniper (filmed in El Centro in May), will be in theaters on Christmas Day. An idea of doing something to honor the military and since it was filmed in the valley. There will also be a screening of 12 dog days of Christmas at Rodney auditorium on December 12, 2014. A Q & A segment will take place with 2 of the stars in the movie.

Billy spoke on how she (Mostly theater) had a successful summer program this year (25 with the young) 20 in young adults at the Baptist church. She also mentioned

that this weekend they would be doing the Christmas show on the 14th, 15th, & 16th of December.

Activities and Events:

Billy spoke on how she hired on a volunteer basis.

Rosemary Wood explained how they do paid stipends on projects. She told us that they hired an intern this summer that was hired for inferno.

Articulation Credit:

Ms. Garcia explains how to read the articulation worksheet. She informed us that the Guidance Technicians are able to use these worksheets to explain to students that this is a path for college courses.

Bryan brought up the idea that Grossmont Community College may become the feeder school to bigger schools. If possible, maybe even be articulated.

Ms. Garcia informed everyone that normally seniors were only allowed to test for articulation credits, but now IVC waived it and everyone that took that class may test that year. Since this test will be free for students to take, it will save students around 24,000 dollars this year.

Continuation for the program:

Bryan spoke on when Palmer will be opening. He said how once they were close to finishing, they checked the insulation and it was flammable so they had to postpone the opening. They are now looking at Jan. 10 as the completion day. He explained that once Palmer opens up, they would get the productions going. He wanted to share that he would love to help out any way they could with Southwest and vice-versa.

Motion to Continue:

Billy made a motion to continue the course. The motion was seconded by 2nd Charla Teeters and carried unanimously.

Introduction of CTE Career Readiness Certificate:

Ms. Garcia introduced the Career Readiness Certificate. She explained how in order to achieve this certificate they must complete various sections. 1st section was their Cognitive Skills and to cover this segment we will implement an ACT National Career Readiness Certificate in ours. She went on to say that in the ACT certificate, they would be taking 3 different exams (Open to 9th-12th grades). The 2nd section would include the computer technology skills in which we will test them to see if they may pass a basic computer test. The 3rd section would be Employment preparation (open to any student 9th-12th grade). This will include putting a portfolio together with the students. At the end the students will finish and receive the certificate. If the student has some sort of state recognition, we may include that as well. She went on to say that IVROP is sharing this with multiple businesses. An example of one is, CAL-Energy. They are already recognizing it. This is intended for all students that are able to complete all the requirements.

Jason spoke on how he is a big fan, but there is a concern that if the students achieve this certificate, they really need to present themselves good at interviews, dress appropriately, know how to email professionally/etc.

IVROP/CTE Pathway Events:

Ms. Garcia informed that clubs are eligible for 500 if they applied to for it. The Showcase at the Casa De Manana Building will be promoting every pathway. The theme for this year is educational pathways. Each pathway set up something so the students are able to go. This year we are inviting 10th and 11th graders. She also touched on the 4 competitions that will be held throughout the year by the Guidance Technicians.

Jason would like to do a competition for stage and theater. Various competitive ideas were told. They would use the same rules the last time it was done here in the valley.

Review and date of next meeting:

It would be best to that another meeting during November after cattle call, but before Thanksgiving. If we may invite SAVAPA next meeting, that may be beneficial.

Adjournment:

Mrs. Garcia adjourned the meeting at 1:05 pm