



Fashion & Interior Design Industry Sector
Employer Advisory Meeting
Minutes of October 22, 2015

Introduction of members & guests: Ms. Lupe Garcia called the meeting to order at 9:10 a.m. Self-introductions were made, and the following members were present:

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| Voting Members: | Samantha Salas | Samantha Salas Interior Design |
| Non-Voting Members: | Lorenzo Calderon | Board Member, Calexico Unified School District/IVROP |
| | Gabrielle Williams-Ballesteros | Principal, Calexico High School |
| | Marci Rodriguez | 12 th grade Counselor, Calexico High School |
| | Lynnelle Hite | Instructor, Calexico High School |
| | Franco Nuñez | Instructor, Calexico High School |
| | Lupe Garcia | Program Assistant, IVROP |
| | Erica Baiz | Guidance Technician, IVROP |

Purpose of meeting: Ms. Garcia thanked the instructors and advisor for attending and explained that the purpose of the meeting was to receive input from employers in the fashion and interior design fields.

Review and approval of minutes: Ms. Garcia presented the minutes of the previous Fashion and Interior Design Advisory from October 10, 2012. The minutes were filed as presented.

Industry Update/Pathway Analysis:

a) Ms. Garcia asked the fashion design and interior design instructors to provide information on the sequence of courses and the type of instruction taking place in their courses. Mrs. Hite began by stating that she teaches the Fashion Design pathway courses in Design and Textiles and Clothing Designs and Textiles as a capstone course. Prior to that course, Mr. Nunez teaches the Family Living course. She stated that in Design and Textiles she teaches her students how to sew with various projects such as making pillows, clothes, and quilts. She added that the fashion course is separate, but can be incorporated into the sewing class. Mr. Nuñez spoke about his Interior Design course and added that his course is not A-G approved and should not be confused with an Art course. He stated that in the Interior Design course he covers the use of professional language, home construction, and real estate. In the Family Living course, Mr. Nuñez incorporates the concept of "Family Living" into his course, which covers the understanding of having a budget and knowing the reality of purchasing a home. Ms. Salas agreed that it was important for students to learn about the basics and costs of "Family Living" in order to prevent the amount of students dropping out from school.

b) Ms. Salas suggested that students should work in groups to understand the importance of teamwork. She also added that everyone's work needs to synchronize and the act of bringing it all together makes it that more important. Ms. Salas mentioned that she, as well, would like to expand her experience and not letting her degree be limited. Ms. Salas has experience and knowledge of photography, window designs, hospital designs, eco-friendly designs and much more. She volunteered to serve as guest speaker to bring her knowledge to the classroom.

c) Ms. Garcia stated that the competencies outlined what students learn in their CTE class. She added that by completing the competencies and receiving a certificate, students have proof of their experience for employers. Mrs. Hite stated that she uses rubrics when grading her student's projects in order for them to see where they can improve. Ms. Garcia said that there are fifteen industry sectors and that it must be promoted to students of what is available. Mrs. Hite added that students put together a student portfolio with samples of their work, resume and application. Mr. Nuñez added that is beneficial for students to have pictures and explanations of their work. He mentioned that perhaps having a printer accessible and usb device so that they can save their materials.

d) Ms. Garcia explained the articulation process. If students pass an exam administered by IVC and pass the exam, they receive credit for that articulated course at IVC. She added that IVC has a tracking system that tracks which students have taken articulated courses. The benefit to the student is that IVC will pay for adding the units on the student's transcript. The Fashion and Interior Design pathways are not offered at IVC. IVROP staff will pursue an articulation at other colleges where these pathways may be offered.

IV Career Readiness Certificate (IVCRC) and National Career Readiness Certificate (NCRC): Ms. Garcia reviewed the IVCRC and the NCRC implemented this past year in Imperial Valley. She explained the process of obtaining the NCRC through the testing entity ACT. She explained the different scoring levels and how students obtain a certificate ID, which can then be used by employers. Ms. Garcia added how these three exams have a lot to do with problem solving and real life problems/situations at work, math, reading for information, and locating information. The IVCRC includes the NCRC plus employability, leadership and interpersonal skills.

Motion to Continue CTE Industry Sector/Pathway: No motion was made due to having only one voting member.

Upcoming CTE Events: Ms. Garcia informed the advisors about the upcoming events for IVROP.

Adjournment: Ms. Garcia adjourned the meeting at 10:12 a.m.