



Arts, Media & Entertainment – Production & Managerial Arts  
Industry Sector Employer Advisory Meeting  
Minutes of November 6, 2015

**Introduction of member and guests:** Ms. Lupe Garcia called the meeting to order at 12:10 pm. Self-introductions were made of the following present:

**Voting Members:** Charla Teeters Program Manager of Imperial Film Commission  
James Patterson President of North County Coalition of the Arts (NoCCA)

**Non-Voting Members:** Brad Thorp Teacher at Southwest High School  
Jason Contreras Teacher at Brawley Union High School  
Rosa Maldonado Counselor at Southwest High School  
Lupe Garcia IVROP Program Assistant  
Janeth Coronel IVROP Guidance Technician

**Purpose of meeting:** Ms. Garcia explained the purpose of the meeting was to review Arts, Media, and Entertainment industry sector pathways offered at the schools and to obtain input and recommendations on what should be taught in these courses.

**Review and approval of minutes:** The minutes of the November 13, 2014, meeting were reviewed and filed as presented.

**Pathway Course Preview/Discussion:** Ms. Garcia opened the discussion session and requested each teacher to provide an explanation of the courses they teach at each of their sites. Mr. Contreras stated that at Brawley Union High School they are not able to use the auditorium and have limited space to do performances in the classroom stage. Palmer Auditorium continues to be in the process of renovations and this means that the students do not have access to a theater to practice. He does what he can, with the space he has. He wants to make sure all students get as much practice as they can. He added that NoCCA rehearsals start in January and the event is on April 22, 2016. He also mentioned that he can put a production together in one month. Mr. Contreras explained that at the completion of his class, a student should be able to do stage setup, stage management, curtains, lights, and operate a manual rigging system.

Mr. Thorp stated that at Southwest High School he is having great support from the administration. He stated that the theater has been updated, they added 200 fixtures, they converted to LED, and the sound system was completely replaced, as well as power speakers. They went from analog to digital sound system. He explained about SAVAPA (Southwest Academy of Visual and Performing Arts), students are intended to be in the academy for three years. He stated that he currently has a Theater Technology class with nineteen students. Through his class, students learned how to operate power tools. He announced that students are doing the pre-production of Shrek the musical which will be the last week of February 2016. Mr. Contreras was excited about the possibility of having Mr. Thorp's students participate in each other's campus events. Mr. Thorp stated that it will be a great opportunity for students to be exposed to a different stage.

Ms. Teeters stated that what students are learning at their classes is very transferable. She announced that the commission is planning to do a musical in the spring; the commission board is trying to be more active. She also stated that the commission has funding and that schools can apply for that funding. Ms. Teeters mentioned that productions in Imperial Valley are usually union based positions and are not available to the public.

Mr. Patterson mentioned he the former instructor at IVC for the theater drama course, but IVC did not continue those courses. He is now the president of NoCCA and agreed with Ms. Teeters that the skills students are learning are transferable to other positions that may be available in any industry. Mr. Patterson agreed to meet with Mr. Contreras to determine an amiable solution to the scheduling of the auditorium.

**Motion to Continue CTE Industry Sector/Pathway(s):** Ms. Teeters and Mr. Patterson had no objection to continuing the course offerings in this pathway.

**IV Career Readiness Certificate and NCRC (National Career Readiness Certificate):** Mrs. Garcia gave an explanation of IVCRC and NCRC. She explained that NCRC is a national certification that proves that an individual has the skills to be employed. Students are tested in Applied Math, Reading for Information and Locating Information. She also explained the different levels of certificates (Platinum, Gold, Silver, and Bronze). So far the highest level students have received is Gold.

**Next Annual Meeting/Adjournment:** The next meeting would be in the fall 2016. Ms. Garcia adjourned the meeting at 1:15 pm.