



California Association of Regional Occupational Centers and Programs



# Business Membership Application

A statewide professional association for business leaders and ROCP employees.

The mission of **CAROCP** is to support ROCPs in providing exemplary career development and workforce preparation which contribute to student success and to the economic development of California.

## ROCP Successes

ROCP has effective partnerships with business and industry statewide. 35,000 businesses serve as ROCP internship sites and 18,000 industry leaders review ROCP curriculum annually.

Over 555,000 people have been trained by ROCPs during the last school year.

ROCP's are designed to serve the state's interests in providing quality career preparation and technical education.

ROCP is acknowledged in California as the most cost-effective delivery system of career technical education for high school



## Member Benefits for Business and Industry

- ◆ Receive recognition as a partner in education. Impact the future of education. Make a difference in your local community.
- ◆ Strengthen your business by ensuring the continuation of ROCP. You will have the opportunity to help influence legislation affecting education and workforce preparation.
- ◆ Receive special assistance when hiring from ROCP's pool of well-trained people.
- ◆ Benefit from an effective channel of communication whereby ROCP can address your local business needs and challenges.
- ◆ Stay up-to-date on ROCPs and receive free copies of the *CAROCP Connections Newsletter*, *CAROCP Market Watch Bulletin* and other materials.

## MEMBERSHIP IS FREE!

Sign up online at [www.carocp.org](http://www.carocp.org)  
or complete the application below and return to your ROCP

New Member       Renewing Member

Name of referring ROCP/Staff Member \_\_\_\_\_

Name of Company/Business \_\_\_\_\_

Contact Person's Name \_\_\_\_\_

Job Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Please check appropriate boxes:

CAROCP may use my business name/logo in PR materials

We are a current internship site for ROCP students

I am a current ROCP Advisory Committee Member

I am interested in being an ROCP Advisory Member

MEMBERSHIP IS FROM JULY 1—JUNE 30 FOR 5 YEARS

Visit our website at [www.carocp.org](http://www.carocp.org)

## STUDENT SUCCESS

### During an ROP/CTE class, students:

- ◆ Will engage in a rigorous curriculum.
- ◆ Understand the relevance of what he/she is learning.
- ◆ Exhibit the relationship-building skills essential to compete in the global economy.

### RIGOR Academic and Technical Skills

*A student who is  
well-prepared for  
career and college success*

### RELEVANCE Employability Skills

### RELATIONSHIPS Interpersonal Skills

The key findings of the 2010 University of California at Riverside Longitudinal Study indicate that students benefit by taking ROCP/CTE courses.

**ACHIEVEMENT OUTCOMES:** On average, CTE students raised their overall Grade Point Averages by 0.42 points (almost half a letter grade) between 10<sup>th</sup> and 12<sup>th</sup> grade transcripts. Nearly one in five CTE students completed the UC/CSU "a to g" requirements for admission.

**POST-SECONDARY OUTCOMES:** Prior to graduation, 63% of graduating students reported that they intended to enroll in a community college in the fall; 23% would be attending a four-year college and 6% planned to attend technical/trade post-secondary.

One year later, 50% indicated they were attending a community college, an additional 11% reported they were turned away for lack of space in their intended classes. One out of every six community college aspirants were being turned away due to drastic cuts in funding for community colleges.

**EMPLOYMENT OUTCOMES:** Over 73% of all graduates were currently pursuing advanced education. Students attained wage rates above \$10.00 per hour. Of the working students, 8% reported they had received a promotion within the first year of employment, and 7% had received a pay raise as part of the promotion.

## ABOUT US

[www.carocp.org](http://www.carocp.org)



### MISSION

The mission of the CAROCP is to promote and support ROCPs in providing exemplary career education, career development and workforce preparation that contribute to student academic and career success and to the economic development of California.



### WHO BENEFITS?

In recent years, California has recognized that career technical education (CTE) is essential to educating its youth. The ROCPs are the premier delivery system for CTE courses in California. The benefits are felt by many.

- Business and industry are provided a pool of highly-trained productive individuals.
- Students learn necessary technical and workplace skills that translate into rewarding careers.

## FACTS AT A GLANCE 2010-2011

### **ROCPs fall under one of three distinct organizational structures:**

- County-run ROCPs operate through a county office of education.
- ROCPs that serve more than one school district operate under a joint powers agreement (JPA).
- Single District ROCPs operate within a single school district.

### **ROCPs have been successfully preparing students for over 45 years:**

- Students obtain the skills necessary to enter the workforce, or to pursue advanced training in post-secondary institutions, technical training, or apprenticeships.
- Programs are regional — open to all secondary students.
- Courses provide an efficient use of limited resources, allowing student access to a broad array of courses, expensive technical equipment, and specially-trained instructors.
- Courses encompass the full range of pathways in all 15 industry sectors.

### **ROCPs offer students more than just career training. They receive:**

- A rigorous yet relevant curriculum integrated with core academic standards.
- Job placement assistance, counseling, and guidance services.
- Mentoring from industry and business representatives.
- Internship and/or project-based learning opportunities.
- Courses that are 'a-g' approved for UC/CSU entrance.
- Courses that are articulated with community colleges that give students the ability to earn college credits while in an ROCP class.
- Certificates of Completion highlighting skill attainment.
- Courses that lead to industry-based certifications or licenses upon examination such as CISCO, Certified Nursing Assistant, Emergency Medical Technician, etc.

## SOMETHING TO THINK ABOUT...

"When I hear applicants to top colleges bemoaning their lack of opportunities to truly stand out in a crowded admissions field, I always know that these students have not fully explored how ROP courses can help them stand out..."

...ROP offers hands-on, powerful experiences with real-world applications. I can think of very few activities that will better round out a college application than an ROP experience.

ROP - possibly the most misunderstood and underused college admissions advantage."

*Paul Kanarek President and Founder*



### **ROCPs and Tier III Flexibility**

Among the legislators, there is active discussion taking place about categorical programs and flexibility of funding for any educational purpose, particularly as it relates to career technical education.

- Under current law, the categorical flexibility ends on June 30, 2013.
- CAROCP will be sponsoring legislation to establish a CTE block grant, effective 2013-14, that will protect funding for CTE purposes, but will allow local flexibility in implementation and hold schools accountable for program quality and student outcomes.